

Curriculum Vitae

Assistant Professor PEERA TANGTAMMARUK, Ph.D.

Faculty of Economics, Srinakharinwirot University

13rd floor, ML Pin Malakul Building, 114 Sukhumvit 23, 10110, Bangkok, Thailand

Tel.: 6687 456 5929, E-mail: peerat@g.swu.ac.th, peera.t@hotmail.com

Personal Details:

Date of Birth: 5 February 1987

Religion: Buddhism

Education:

- 2011-2015 Ph.D. in Economics, Chulalongkorn University, Bangkok, Thailand
GPAX: 4.00
Thesis: Asymmetric Information in the Commercial Sex Market, HIV, and Condom use.
Advisor: Asst.Prof. Yong Yoon, Ph.D.
- 2009-2011 Master of Economics, Chulalongkorn University, Bangkok, Thailand
GPAX: 4.00
Thesis: Marxian Categories in the Thai Economy: An Empirical Investigation 1975-2005
Advisor: Assoc.Prof. Kanoksak Kaewthep, Ph.D.
- 2005-2009 Bachelor of Economics, Chulalongkorn University, Bangkok, Thailand,
GPAX: 3.41, Second Class honors

Certificate:

- 2017 Symposium for Entrepreneurship Educators, Babson College, Massachusetts, USA

Professional Experience:

Assistant Professor	2018-present
Faculty of Economics, Srinakharinwirot University	
Lecturer	2015-2018
Faculty of Economics, Srinakharinwirot University	
Visiting Lecturer	2013-2015
International College, The University of the Thai Chamber of Commerce	
Visiting Lecturer	2013
Faculty of Integrated Social Sciences, Khon Kaen University, Nong Khai Campus	
Consultant	2012
Technical Assistance (TA): Development of A Strategic Framework for Financial Inclusion, Microfinance Services Pty Ltd under the cooperation of Asian Development Bank (ADB) and Thailand Fiscal Policy Office (FPO)	

Areas of Interests:

Applied Microeconomics and Econometrics, Behavioral and Experimental Economics, Game Theory, Poverty, Health Economics, Economic Development, and Economic of HIV

Teaching Experiences:

Foundation of Economics, Microeconomics, Advance Microeconomics, Game Theory Mathematics and Statistics for Business and Economic, Econometrics, Economic Research Method, Special Topic in Behavioral Economics, Economic Regulation

Researches and Publications:

Journal Publications

- Tangtammaruk, Peera, The Effect of Nutrition Information, Status Quo Bias, and Loss Aversion on the Health of Thais and their Consumption Behaviour: A Behavioural Economic Approach, paper accepted to publish in International Journal of Business and Globalisation.
- Tangtammaruk, Peera, (2017) An assessment of smoking and non-smoking student preferences for the Thai smoking warning signs, *Business and Economic Horizons*, 13 (5), 591-603.
- Tangtammaruk, Peera (2017) Factors Influencing Healthy Consumption Behavior: The case study of students, university students, and working adults at Srinakharinwirot University, Prasarnmit campus, *Srinakharinwirot Research and Development Journal of Humanities and Social Sciences* 9 (18), 141-163. (in Thai)
- Tangtammaruk, Peera, and Yoon, Yong (2017) Risk Behaviors of the MSM in Thai Commercial Sex Market: Using insights from Behavioral Economics, *International Journal of Economics and Management* 11(S1), 237-246.
- Yoon, Yong, and Tangtammaruk, Peera (2016) "Taking Risk" in the Era of HIV: A Closer Look at Selling Sex in Thailand, *Pertanika Journal of Social Sciences & Humanities* 24 (S), 175 – 188.
- Tangtammaruk, Peera. (2014) Characteristics of Commercial Sex Market in Thailand: A Microeconomics Investigation, *Eurasian Journal of Economics and Finance* 2 (1), 28-46.
- Tangtammaruk, Peera. (2012) Empirical estimates of Marxian Categories in the Thai Economy 1975-2005, *NIDA Development Journal* 52 (3), pp.1-24 (in Thai)

Research Projects

- Tangtammaruk, P., Chavanovanich, J., , Mai-ngam, N., and Dumchuen, N. (2019) *The Homeless Early Warning and Settle-up Indicators for the case of Thailand*, Thai Health Promotion Foundation and Chulalongkorn University Social Research Institution, Thailand (in Thai)
- Sumano, B. Bisonyabut, N., Pitukthanin, A., Tangtammaruk, P., and Chimmamee, M. (2018), *Social Impact Evaluation Mechanism Phase 1*, Thai Health Promotion

Foundation and Thailand Development Research Institution Foundation, Thailand (in Thai)

- Chaiwat, T., Tangtamaruk, P., Praiswan, R., and Mai-ngam, N. (2018), *The Cost Analysis of New Homeless through Life Transformation in the Early Stage*, Thai Health Promotion Foundation and Chulalongkorn University Social Research Institution, Thailand (in Thai)
- Tangtamaruk, Peera. (Researcher), *Improvement of policies to promote the electricity production from renewable energy*, Energy Research Institute, Energy Policy and Planning Office, Ministry of Energy, Thailand, 2012 (in Thai)

Presentations, Special Lectures, and Talks:

- *An assessment of smoking and non-smoking student preferences for the Thai smoking warning signs, the 20th International Conference on Innovative Trends in Social Sciences, Business and Management Studies (ITSBM)*, Tokyo, Japan, 19-20 May, 2018.
- *Lifestyles and Turning point of New Homeless*, An Academic and Public Seminar held by Thai Health Promotion Foundation and Chulalongkorn University Social Research Institution, Aetas Hotel, Bangkok, Thailand, 20 March, 2018.
- *Introduction to Behavioural and Experimental Economics*, Faculty of Economics, Srinakharinwirot University, Bangkok, Thailand, 25 September, 2017.
- *The Effect of Loss Aversion on the Health of Thais and their Consumption Behavior: A Behavioral Economic Approach*, SIBR 2017 CONFERENCE, Osaka, Japan, 6-7 July, 2017
- *Risk Behaviors of the MSM in Thai Commercial Sex Market: Using insights from Behavioral Economics*, 4th GCBSS CONFERENCE 2016, Dubai, United Arab Emirates, 14-15 November, 2016
- *Asymmetric Information in Thai Commercial Sex Market*, International Conference on Advance Research in Business and Social Sciences, Kuala Lumpur, Malaysia, 2-3 September 2015
- *Commercial Sex and Asymmetric Information in the Era of HIV*, The 22nd Annual Conference on Pacific Basin Finance, Economics, Accounting, and Management, Aichi University, Nagoya, Japan, 4-5 September 2014

- *Characteristics of the Commercial Sex Market in Thailand: A Microeconomic Investigation*, The 12th Eurasian Business and Economics Society Conference, Nanyang Technological University, Singapore, 9-11 January 2014
- *Marxian Categories in the Thai Economy: An Empirical Investigation 1975-2005*, Proceedings of RSU Research Conference. Rangsit University, 2011

Honors and Awards:

- | | |
|-----------|--|
| 2009-2011 | Chulalongkorn University Graduate Scholarship to Commemorate the 72 Anniversary of His Majesty King Bhumibol Adultadej, Graduate School, Chulalongkorn University, Bangkok, Thailand |
| 2010 | Outstanding Student Award from the Faculty of Economics, Chulalongkorn University, Bangkok, Thailand |
| 2010 | Outstanding Student Award from Graduate School, Chulalongkorn University, Bangkok, Thailand |
| 2009 | The honors of straight A, Master Degree of Economics, Faculty of Economics, Chulalongkorn University, Bangkok, Thailand |

Training and Seminar:

- | | |
|--------------|---|
| July/2013 | <i>The seminar on Commercial Sex, HIV, and the MSM</i> , the cooperation of Faculty of Medicine Ramathibodi Hospital, Mahidol University and the Rainbow Sky Association of Thailand, Bangkok, Thailand |
| Oct/2012 | <i>Questionnaires Design and Sampling Techniques</i> , Thailand National Statistical Office (NSO), Bangkok, Thailand |
| Sep/2012 | <i>Microfinance: Structure and Efficiency in Thailand</i> , Thailand Ministry of Finance, Bangkok, Thailand |
| Feb-Mar/2012 | <i>Fundamental Techniques for STATA</i> , Faculty of Economics, Chulalongkorn University, Bangkok, Thailand |
| Mar-Apr/2008 | <i>Student Internship</i> , Primavest Asset Management Company Limited, Bangkok, Thailand |
| Nov/2007 | <i>Investment on Index Option</i> , Thailand Securities Institute, Bangkok, Thailand |
| Oct/2007 | <i>First Step of Investing in Exchange Traded Fund</i> , Thailand Securities Institute, Bangkok, Thailand |

Aug/2007 *Internet Trading*, Thailand Securities Institute, Bangkok, Thailand

Computer Programs: Microsoft Office , Stata, Gretl, Eview, Rapidminer studio

Languages: Thai, English